



2023 Contest Entry Form

Contest Topic: **Passenger Empowerment - Empowering Passengers to SPEAK UP when in a vehicle being driven unsafely.**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (35 points)
Is the PSA unique and creative?
- 2 PSA concept** (35 points)
Does the PSA clearly and accurately address the contest topic?
Are the message and concept effective?
- 3 Clarity of message** (30 points)
Is the idea communicated clearly?
Is the PSA well organized?

Only individual entries will be accepted—no group entries and no videos.

For the complete Official Rules
visit www.nrsf.org/contests/drive-safe-chicago

Mail entry (with completed form SECURELY ATTACHED) to:
Drive Safe Chicago Contest
The National Road Safety Foundation, Inc.
18 East 50th Street • New York, NY 10022

or Email entry to: info@nrsf.org. Make sure the subject line says **Drive Safe Chicago Entry**

All entries must be received by December 18, 2023.



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NO GROUP ENTRIES. Entries for students under age 18 must be signed by parent or legal guardian. Print in blue or black ink.

First Name: _____ Last Name: _____

Title of PSA: _____

Age: _____ Email: _____

Your Address: _____ Your Phone #: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Parent's Phone #: _____

Parent's Email: _____

Your School: _____ School Phone #: _____

Your Teacher's Name: _____ Teacher's Phone #: _____

Your Teacher's Signature (optional): _____

How did you hear about the contest? _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Chicago Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Guardian's Signature: (if under 18 years) _____ Date: _____

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at www.nrsf.org/nrsf-terms-use

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Chicago Contest ("Contest") starts on September 18, 2023 and ends on December 13, 2023. To enter contest you must be a legal resident of Illinois, Indiana, Wisconsin and Iowa, between the ages of 13 and 19 and create a storyboard or written script for a 30-second public service announcement ("PSA") on Passenger Empowerment.

No videos will be accepted. Entrants may download an entry form for Drive Safe Chicago from www.nrsf.org/contests/drive-safe-chicago. One Grand Prize of \$2,000 will be awarded. In addition, an Emmy Award winning production team will work with the winner to professionally film the winning concept. One runner-up will receive \$1,000. A second runner up will receive \$500. If the entry form of the Grand Prize winner and the Runner-Up are co-signed by a teacher, those teachers will receive a \$100 gift card.

See complete Official Rules at www.nrsf.org/contests/drive-safe-chicago