
TODAY'S NEWS

www.nrsf.org

News from NRSF

August 2009

NRSF Assists the "Today Show" on Drowsy Driving



August 3, 2009 -- The National Road Safety Foundation (NRSF), assisted 'The Today Show' with background information for a drowsy driving segment the top-rated network morning show is planning to air this week.

NBC interviewed one of the foundation's film participant's, Rusty Burris of Columbia, MO, who is featured in the award winning film, "Almost Home."

One of the film's vignettes, "Rusty's Regret," tells the story of how he ignored the warning signs of fatigue and fell asleep at the wheel just a mile away from home.



Rusty's car crossed a median and flipped over, throwing him from the car. As a result of the crash, Rusty is now living as a paraplegic confined to a wheelchair.

NBC's story will also reveal how lack of sleep impacts driving ability by showing a recreation of the now-famous "Minnesota Sleep Test."

The segment on drowsy driving is expected to air during the week of August 3rd on the NBC syndication which is nationwide.

You can receive a FREE copy of "Almost Home," by logging on at www.nrsf.org